



Chamber of Eco Commerce

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Chamber of Eco Commerce (CEC)

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June 13, 2017, Chamber of Eco Commerce, Alpharetta, GA --- The global market for Battery Chargers is projected to reach over US \$18 billion by 2022, driven by the growing demand for battery-powered, power hungry, portable electronics. With the demand for battery-powered electronic devices and equipment rising, the market for battery chargers is expected to witness parallel growth.

Imagine, just by simply plugging in a SMART Charger, you could save money, energy, batteries, and mitigate risk of overheating mobile devices and batteries? Stop imagining, the SMART charging technology is a reality, thanks to the SMART Community Exchange (SCE) team of experts in SMART charging technology.

The SCE team of experts based in Georgia USA and Finland, are pioneering SMART Chargers, to help mobile phone users cut waste, save energy and money. The SMART charging technology features include a safe charging technique to mitigate risk of overheating devices and batteries, preserve battery life expectancy, and deliver a better user experience.

Telecommunications represents the largest end-use market, driven in large part by the growing market for smartphones and innovations such as SMART, wireless, and fast chargers, coupled with SMART energy efficient charging. Using the SMART Chargers to charge your mobile devices, such as your mobile phones, simply makes sense.

In addition to savings, these SMART Chargers can provide a better consumer experience for the user. Added features include a unique design that allows enterprises and organization to print their logos on the SMART Chargers, and use them as a promotional tool, a corporate gift, or a donor gift, and a safety light. Every SMART charger sold through a non-profit fundraiser, will help raise much needed funds for a worthy cause.

Together, the SMART Community Exchange (SCE) international team of experts, have launched a public campaign entitled, "A SMARTER Way to Charge Your Mobile Devices", to educate the public about energy-efficiency.

The United States represents the largest battery Charger market worldwide. Asia-Pacific ranks as the fastest growing market led by continued rise in demand for a wide range of electronic products, such as smartphones, cameras, tablets, laptops, and LED flashlights among others driven by rising standard of living, digitalizing consumer lifestyles, increasing incomes, and affordability of these products. The U.S. consumers will get access to these SMART Chargers starting October 1, 2017. The launch of SMART Chargers will move consumers one step closer to a waste-reducing charging mindset, and making SMART charging a reality.

Thanks to SMART Community Exchange (SCE) initiatives like "A SMART Way to Charge Your Mobile Devices" and strategic partners in the U.S. and abroad, now there is a real motivator for manufacturers to implement waste-reducing charging technology and efficiency improvements in battery powered products. The SCE intends to help remove the barriers facing the battery charging segment of the market through our Atlanta-based SMART Charging Research & Development partner program.

The launch of SMART Chargers October 1, 2017, and the SMART Charging R&D program, heralds a day when over 2 billion mobile phone users around the world, can easily start plugging in their SMART Chargers to start saving money, resources, and the environment, simultaneously. Those are some very big benefits from SMART charging technology. Very soon electric vehicles and other electronic mobile device users, and building owners and tenants, will have access to SMART charging technology, that can mean BIG SAVINGS.

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