

'FINANCING ECO INNOVATION'

'Brought to You by Chamber of Eco Commerce'



Investing in Eco Innovation Forum

Interested in Meeting Qualified Early-Stage Investors and New Customers?

If you have technology, product, or service you want to show off, this is a Must-Attend event!

You can have an exhibit booth at the event. Our exhibitors can attend the 2-hour **Pitching Workshop**. During this workshop we will completely deconstruct your elevator pitch, and work with you on formulating a clean and concise elevator pitch giving the important information that investors NEED to hear to make an educated decision on your company! Then you get to give your new 2 Minute Elevator Pitch in person to the Panel of Investors during the event! There is limited number of spaces in each Workshop/Exhibit hall. Bring your latest in Eco Innovation!

Interested in Meeting Qualified Technology Companies?

If you are an early-stage Investor or User of Technology, this is a Must-Attend-event!

Interested in Meeting Members of the Press?

If you are an Eco Commerce Leader, this is a Must-Attend event!

Forum Agenda

Two panels for the day:

1. Early-Stage Investing

How to meet investors, pitch them, and what it really takes to get them to write you a check.

2. Growing Your Business

Protecting and selling your intellectual property.

We will be discussing trends, unique challenges and opportunities in Early-Stage Investing: things that are most important to Investors when they are considering an Investment; the best and worst things an entrepreneur or business leader can do to get their attention and grow their business; additional advice for entrepreneurs and business leaders; and, of course, the best ways to reach qualified Investors. There will be plenty of time for networking with the Investor panelists, both before & after the panels and at the networking Lunch and Cocktail Party!

We are looking for qualified Investor Speakers, Technology Companies, Sponsors, Media Partners

- Investor, Business and Policy Leader Speakers for our panels;
- Companies raising capital;
- Experts to demo their unique technology, products, and services;
- Sponsors to moderate panels, exhibit and meet attendees;
- Members of the Press to deliver breaking news.

We invite You to join this Eco Commerce Forum on February 28, 2012, in Atlanta, Georgia.

For more information contact CEC global: info@ChamberofEcoCommerce.com

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Sponsorship

CEC hosts these events to simply offer direct local, regional, and international introductions. We introduce Investors and Customers to Technology Companies.

The standard event is a 2-part event:

Part 1 (2 hours) - Pitching Workshop.

Attendees learn from experts how to formulate a clean and concise elevator pitch.

Part 2 (4 hours) - The Main Panel Event

Usually consist of 100-125 Entrepreneurs and Investors.

During this session we will have networking, registration, welcoming announcements, a panel discussion moderated by our sponsor, elevator pitches by the Part 1 workshop attendees, and Q&A from the audience to the panel. We will also have networking and a chance for the attendees to shake hands with the panel at the end of the event. This event will conclude with a cocktail party reception.

The sponsorship will include: The sponsor will be featured in all communications including pre-event registration and promotion through CEC network of Eco Commerce leaders and learners. We will handle name-tags, promotion of the event, and all registrations of attendees and panel speakers.

The Website

The sponsor's logo will be featured on the event website.

Email Blast

Event email goes out multiple times before the events and mentions the sponsors.

Web Marketing

The event will also be promoted using all social networking features including: Facebook, Twitter, and LinkedIn.

Event Postings

Events are posted on relevant nationwide newspaper websites, radio website calendars, and event website calendar listings.

Outside Press

We have a targeted list of press contacts that we invite to our events. Publications include: The Wall Street Journal, SmartMoney, Entrepreneur Magazine, and The Deal, etc.

Sponsorship Table

Printed materials distributed to each event attendee and speaker during Registration Check-in. The sponsor may distribute any information, promotional items, and business cards on the table and hand them out to attendees. Materials for the event will contain the sponsor logo and information as well. Post-event "thank-you" email to event attendees with Sponsor's information and contact information. The Sponsor should include a Mention of the Event Sponsorship and Link to the event in the News or Events section of their website.

Benefits

<http://www.chamberofecocommerce.com/cecgloba/sponsorship.html>

'FINANCING ECO INNOVATION'

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The Chamber of Eco Commerce (CEC) is an independent non-partisan Business Alliance representing the interests of innovators, investors, and businesses of all sizes, sectors, and regions, as well as state and local chambers, organizations, and industry associations.

As the voice of business, our core purpose is to pool and share information, contacts and resources. We address marketplace challenges, deepen understanding and trust, help companies to overcome market penetration challenges, and deliver lasting competitive advantage, profits, and new jobs.

We create and manage partner projects, initiatives, and events, to accelerate the Environmental Technology (ET) and knowledge transfer across industries and continents.

We are a fast growing global community of Eco Commerce experts. Our international network of **Eco Commerce Hubs** connect individuals and organizations to Eco Commerce. They join local 'Hubs' to contribute to partner projects, to learn the potential of a given technology and to recognize the true potency it holds, and to assess impact and risk-reward elements.

Mission: We bring together individuals and organizations in Eco Commerce worldwide.

Vision: We believe that a viral community of experts, leaders, and learners working together will provide balanced and effective solutions for business, environment, and society.

Value: We connect innovators, investors, business and policy leaders through a low cost, efficient, and powerful platform providing easy access to actionable information to deepen relationships with partners, delivering profits, lasting competitive advantage, and creating new offerings and jobs.

CEC has implemented an invitation-only process. Unsolicited proposals are not accepted. We work closely with our local chapters and highly qualified individuals and organizations, to internally develop priorities, projects and a strategic portfolio of technologies

About Event Organizer

For over a decade, our **Event Organizer (EO)**, has brought entrepreneurs together with leading investors worldwide. We believe that it is important to reach investors in every medium possible - both online and offline. Through successful Venture Capital Events, Venture Guide Publications, and online Venture Exchange, our EO has had the opportunity to work with thousands of Angel and Venture Capital investors worldwide:

Communicates with over **300,000 entrepreneurs** a month - all principal level CXO decision-makers and over **7,700 investors**. Provides investors with an efficient way to review and manage deal-flow. Showcases entrepreneurs to interested investors, while increasing their exposure and shortening their time to capital. Serves the needs of the investment and entrepreneur communities by providing information on **over 100,000 quality deals to over \$106.8 Billion in venture capital**.

Provides companies with a comparative analysis of companies seeking capital. The research platform is unique in its focus on emerging companies who are in the process of seeking capital, versus competitive research, which reviews companies only after they have completed raising capital. **Surveyed over 90,000 entrepreneurs**. These surveys provide significant lead generation and targeting opportunities for sponsors and partners. With deep data mining capabilities, has the ability to segment and target different services to each unique entrepreneur based on their responses and needs.

Event Series - Has organized over 170 Venture capital and Angel Investor events and hosted over 9,500 CEOs and VCs at national venture capital events, which currently cover 20 Cities (NYC, Silicon Valley, Washington, DC, Virginia, Philadelphia, Raleigh, Sedona, Seattle, Boston, Austin, Houston, Dallas, Tampa, Orlando, Miami, Ft. Lauderdale). Organizes 4 primary event formats, each designed to attract a specific segment of the venture market and to meet the business development needs of sponsors.