



Eco Commerce Trade Missions 2013 -16

Included:

- 4 nights hotel accommodations in Atlanta.
- Airport Transfers and transportation to site visits.
- Breakfast and Lunch each day – Dinner on your own.
- Workshops.
- Networking.
- Site visits.

Interested in showcasing your organization or technology to accredited investors and/or potential customers? Want to learn what investors need to hear to make a decision on your high-impact project or technology? Interested in co-hosting a Trade Mission in your region? Join us to meet motivated investors and users of technology and learn what information they need to know before they invest.

Learn about:

- High-impact partner projects.
- Hot trends in investing.
- Key sectors that our investors look at.
- What is important to investors when they are considering an investment.
- Things an entrepreneur can do to get their attention.
- The best ways to reach motivated investors and customers.

The program includes presentations from business leaders and investors. The agenda focuses on the needs of aspiring Leaders, Entrepreneurs, Owners and Employees of businesses, and Investors. During the plenary session, participants will discuss the conclusions from the workshops and will agree on partner projects that will provide new opportunities to participants. There will be plenty of time for networking with the key decision makers, both before and after the workshops at the networking hour!

Alongside the workshops, a showcase will take place, featuring a range of professional advisory and soft-landing services available to businesses seeking to locate their business to the U.S. Additionally, there will be optional one-on-one meetings to discuss specific high-impact partner projects.

AGENDA - customized to meet your group's specific requirements. Minimum group size: 10 people

Day 1 Arrival in Atlanta - the Eco Commerce Center of Innovation!

Day 2 Eco Commerce Exchange (ECE) - 'Investing in Innovation'

AM Speakers: High-Impact Projects Overview

PM Speakers: High Impact Solution Providers

Networking

Day 3 Access to Funding and Finding Customers

AM Speakers: 'Smarter Marketing of Innovation'

- Expand your business globally

- Entering the U.S. Marketplace

PM Speakers: 'Investing in Innovation'

Networking

Day 4 Partner Projects 2013-16

AM: One-on-one meetings in Atlanta.

PM: Site visits in Atlanta & vicinity.

Networking

Day 5 Departure or Optional Site Visits

- B2B Trade Missions across the U.S.

Eco Commerce Trade Missions 2013

www.ChamberofEcoCommerce.com



Eco Commerce Trade Missions 2013-16



Who Should Attend

- Technology Experts
- Investors
- Philanthropists
- Corporate Leaders
- Professional Advisors
- Government Officials
- Policy Leaders

Speakers

Speakers include representatives from SMEs, MEs, Government Agencies, NGOs, Non-Profits, For Profits, Foundations, and Experts in Technology, Finance, Professional Advisory, Insurance, Media, and more.

A certificate of completion is awarded after attending the event. You will receive an invitation to join *Eco Commerce Exchange (ECE) platform. You will also receive photos and a Press Release showcasing your involvement in the trade mission.

Post Event (Optional)

- Professional VNR (Video News Release) produced during your visit in Atlanta.
- Join Eco Commerce Exchange (ECE) to showcase your technology/company.
- Co-host Eco Commerce event in your region.
- Extended stay to visit other regional locations of interest.

To apply please submit:

[Technology Submittal Form \(TSF\)](#)
[Partner Project/ Initiative](#)

By Invitation Only - [Investing in Innovation Forums](#)

Registration

Please contact your local ECE Chapter Leader.

Brought to you by:



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Atlanta, is a convenient gateway to our fast growing international business community - a vibrant must visit business to business, and business to investor marketplace. The Atlanta Hub delivers a diverse range of solutions, deal-flows, projects, companies and experts. Atlanta is a home for Technology Innovators, Impact Investors, and Catalytic Philanthropists from around the world, and a place for Leaders and Learners to meet, collaborate, learn, trade, network, negotiate and conduct business 'under one roof'.

Companies and organizations, small and large size, can efficiently, effectively and productively find the latest solutions, and gain immediate competitive advantage for their business and stay abreast with the latest developments in Eco Commerce.

We bring together worldwide buyers and sellers from every industry, and make speed-to-market solutions easily available to the buyers. We play an integrated role in structured global knowledge and technology transfer, education, philanthropy, training, promotion, and support.

Our stakeholders are the leading experts in Eco Innovation and Commerce. These companies and individuals have, through agreement with CEC Global, committed to providing their solutions, products and services to suppliers and end-users of technology.

We bring together experts, leaders, and learners from small to large enterprises around the world. We manage unique partner projects and organizes a wide range of events, including conferences, congresses and meetings. Our portfolio of innovations, products, services and events serves specific needs of investors, and suppliers and end-users of technology across industries and continents.

Our regional Hubs work closely with companies, professional bodies, trade associations, governments, and NGO's. Each Hub is part of our fast growing international network, a strategic international business alliance for Eco Commerce.

Effective diffusion of Eco Innovation is vital and invaluable resource to help the communities, businesses, investors, as well as policy leaders to understand the value and benefits of Eco Innovation and Commerce. Through integrated and independent business approach, we are pioneering to serve the global market delivering tremendous financial, environmental, and social benefits to individuals and businesses creating shared value to all - our stakeholders, organizations and their memberships, and communities.

Atlanta - the Eco Commerce Center for Innovation





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About the Organizer

For over two decades, [Chamber of Eco Commerce](#) (CEC) and [Organization Supporting Business Owners](#) (OSBO), have brought small to large size organizations, Entrepreneurs and Intrapreneurs, together with Impact Investors and Catalytic Philanthropists.

We believe that it is important to reach conventional and philanthropic investors in every medium possible - both online and offline. Through successful Events, Publications, and online Exchange, we have had the opportunity to work with thousands of high-impact investors worldwide: Communicate with entrepreneurs - all C-level decision makers. We provide Investors with an efficient way to review and manage deal-flow.

Through Trade Missions we showcase technology companies and non-profits to motivated investors and donors, while **increasing exposure, shortening their time to capital** and serving the needs of the investment and business communities by providing information on high impact project and quality deals. The research platform is unique in its focus on **emerging companies who are in the process of seeking capital**, versus competitive research, which reviews companies only after they have completed raising capital. These trade missions also offer surveyed entrepreneurs providing significant lead generation and targeting opportunities for investors, donors, and sponsors.

We host C-level executives and Investors at our events, which currently cover locations on all continents. We organize primary event formats, each designed to **attract a specific segment of the capital market** and to meet the business development needs of our sponsors.

Financing Innovation

We host a series of Forums that will bring together experts, leaders, and learners. These forums bring face-to-face qualified Innovators, Investors, Philanthropists, Business Leaders, and Policy Makers, to discuss conventional financial instruments, and discover new and alternative financing and financial instruments to the conventional solutions, and exchange success stories. Access to finance is essential for the start-up and growth of businesses in general and particularly so for the development and successful exploitation of Innovation and Commerce.

The objective of these trade missions is to examine the current trends, identify and discuss the challenges faced by financial actors and small and medium-sized enterprises (SMEs) in this domain, share good practices and provide recommendations to feed into the design of financial support program at a regional and global level.

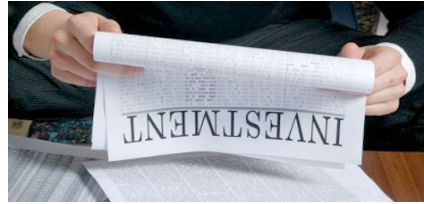
Financing Innovation is essential for the realization and mainstreaming of Commerce, particularly in the early stage of business development. We explore the range of financing opportunities available for Innovators, with an emphasis on approaches that harness private and public interactions for financing various stages of the innovation process. We focus on how to improve access to finance, particularly in the early stages.

We Bring Together

The Financial Actors that provide funds - such as angels, venture capitalists, philanthropists, banks, investment funds and agencies running financial programs. Users of Technology, Innovators, Entrepreneurs, Intrapreneurs - principally SMEs and other entities looking for funding to grow in their markets. Business intermediaries such as consultants and facilitators that are key to match demand/ supply of available funds. Small to Large size Enterprises, Government Agencies, Non-governmental organizations (NGO) and Business Associations.



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The Agenda May Cover

Access to finance and Innovation from the Innovator and the fund providers' point of view; Case studies and practical experiences of private enterprises, private investors, and financial institutions that will highlight the challenges and solutions of access to finance related to Innovators. The aim is to identify areas where support may be needed; An overview of actions supporting Innovation - such as Competitiveness Initiatives, Innovation Framework, Financial instruments, Pilot Projects, and Risk Sharing Finance - targeting different stages in the innovation cycle; and the additional efforts needed in terms of private and public-private partnerships, and public support to facilitate access to finance for early stage Innovators, as well as those necessary to get regional, national, and international financial actors more involved in financing Innovation.

Who Should Attend

Investors and Philanthropists; Corporate Leaders and Professional Advisors offering products and solutions to business; Technology Experts; Government Officials and Policy Leaders guiding business owners and impacting job creation; Disaster Recovery Solution providers.

Why Should I Attend

To meet High-Impact Investors, Technology Leaders; Business Leaders; Professional Advisors; Potential Customers; Policy Makers; Members of the Media and Press. To contribute to High-Impact partner projects, Invest in Technology, Host Trade Mission in your region, or just to learn.

Speakers

Presenters include representatives from SMEs, MEs, Government Agencies, NGOs, Non-Profits, For-Profits, Foundations, and Experts in Technology, Finance, Professional Advisory, Insurance, Media, and more.

Sponsorship

We are 100% sponsor supported - NOT advertising. We do NOT sell memberships, and we do NOT accept donations, instead we encourage our stakeholders to make donations direct to our non-profit partners. Attendees can join [Eco Commerce Exchange](#) (ECE), International Center for Innovation (ICI), Innovation Center for Disaster Recovery (ICDR) Partner Projects, Working Groups, and Trade Missions.

Why Should I Sponsor

To be in the SPOTLIGHT! Our Atlanta-based Media Group will be filming these trade missions for global distribution. Our valued Sponsors, Speakers, and Guests will be featured in post-event Shows and Webinars. We will broadcast the speaker presentations to highly targeted international audience through our fast growing Eco Commerce Exchange (ECE) platform. Interested in sponsoring/hosting a trade mission? Please contact us or visit: [Eco Commerce Summit](#)

Eco Commerce Review

[News](#)

[Investing in Innovation for Long Term Recovery](#)

[Eco Design World Tour 2013-16](#)