



## PARTNERS in **ECONOMIC DEVELOPMENT** 2014-17

The IECP has been working since 2006 to improve ECONomic decision making, and has earned an impressive reputation for ECONomic growth achievement. The IECP stimulates Investment in Eco Innovation, Research and Education.

The IECP's global community is where decisions are based on understanding of Eco Innovation, its meaning, its limitations and opportunities.

The IECP promotes a **virtual learning and content sharing** approach to Innovation and Commerce that integrates communication of information to decision makers and the public, market research and collaborative learning.

Supported by business, academic, scientific, environmental, and government organizations, the IECP works closely with representatives of the many communities that play key roles in creating and using actionable knowledge, affecting business and decisions across communities, industries and continents.

### **Brings Communities Together**

We bring diverse communities together in our virtual classrooms to advance ECONomic Growth and more informed decision making.

### **Information Dissemination**

Continuously expanded and updated, this widely acclaimed online portal includes virtual classrooms, showrooms, learning centers, and auditoriums featuring expert speakers, libraries delivering reports and documents, directories sharing contacts, lounges providing a place to meet, and much more.

### **Education and Outreach**

IECP's web-based portal carries out a wide range of FREE education and outreach programs promoting ECONomic Growth and serving as a **global aggregator**.

### **Publications**

Through regular analysis and reporting, we document and encourage efforts to enable and accelerate ECONomic Growth. All publications are available FREE to all visitors.

### **FAST FACTS**

Eco Innovation and technology are important and necessary tools for achieving ECONomic Growth, but community participation is essential for technical information to be incorporated into the decision making process.

### **Importance of Eco Innovation and Technology**

Acquisition of Eco Innovation knowledge and development of technological tools are important and necessary steps in attaining ecologically sound and sustainable/resilient business and communities.

### **ECONomic Development and Engineering**

Priority is given for the development of information and technical tools that provide state-of-the-art and innovative approaches to sustainable/resilient communities. Emphasis is given to developing a understanding of Eco Innovation, Eco Commerce, Sustainability and Resilience.

### **Involvement of Stakeholders**

A crucial aspect of achieving ECONomic Growth, Sustainable and Resilient business and communities at the local, regional and national levels is the involvement of all stakeholders from the inception of the policymaking process.

### **Public-Private Cooperation**

Public agencies and private sector corporations, along with civic society organizations, should forge an ongoing and close working partnership to implement short-range and long-range ECONomic development programs for attaining sustainable/resilient business and communities. IECP's ECONomic development program for achieving sustainable/resilient communities is undertaken on a cost-effective and timely basis.



### Cost-Effectiveness

IECP sponsored ECONomic development programs are NOT capital intensive or heavily subsidized by public agencies. The programs are self-sustaining and funded equitably by private and public partners.

### Timeliness

Urban, suburban and rural communities can undertake ECE's ECONomic development project on an expedited basis, without engaging in a cumbersome planning process by policy makers, administrators and experts or awaiting major infusions of financial support or significant mobilization of material resources.

### Conservation and Dispute Resolution

Conserving natural resources, preserving biodiversity and maintaining a clean environment are essential factors for sustaining business and healthy human communities. Where conflict between natural ecosystems and economic development arises, emphasis should be given to conservation of natural resources and to preservation of the flora and fauna of the region. Wherever possible, independent scientists and other technical experts should be requested to help resolve outstanding disputes on development projects at the local or regional level.

### Impacts on Vulnerable Populations

ECONomic development programs in developing regions of the world consider the adverse environmental impacts on the health and welfare of children and other vulnerable members of human communities.

### Curriculum Building and Research Projects

Universities and colleges are encouraged to revise and share their current educational curricula, scientific projects and data

collection, to provide IECP's ECONomic Development program partner means and guidance for solutions to sustainability/resilience challenges.

### Outreach to the Community

In order to understand and incorporate the concerns of the public, universities and colleges are encouraged to reach out to the IECP community in developing and sharing their educational and research programs on sustainability/resilience.

### Knowledge Dissemination

Educational specialists, research scientists and technical experts are invited to share clearly written and easily accessible information and educational tools on sustainability/resilience for dissemination to the IECP's ECONomic Development partners. Exchange of information on sustainability/resilience models, activities and successful projects are established and success stories shared on an international basis.

### Creation of Regional and Virtual Eco Commerce Hubs

Regional and virtual ECONomic Development hubs serve as information clearinghouses, using electronic media and are organized on a regional basis, allowing for widespread access of material resources on sustainability/resilience for all sectors of the IECP community.

### User Friendliness of Information

Information exchange occurs within a multidisciplinary context, where knowledge and technical materials are available to non-specialists and the public in an easily understandable and user-friendly form.

### Open Accessibility of Information

An ongoing working relationship between ECONomic Development partners is encouraged allowing for open innovation and easy access of information.

### Learn More

- [Eco Commerce Exchange \(ECE\)](#)
- [ADOPT-a-CLASSROOM](#)
- [Call for Speakers](#)
- [Eco Commerce Development](#)
- [International Eco Commerce Partnership \(IECP\)](#)
- [TransAtlantic Eco Commerce Partnership \(TECP\)](#)
- [International Climate Resilience Partnership \(ICRP\)](#)
- [Investing in Innovation 2014-17](#)
- [Innovation and Entrepreneurship](#)
- [Playing with Science and Technology](#)
- [Sponsorship/ Media Kit](#)