



SMART
Community Exchange



Workforce Development & Workplace Training

SMARTUSA2020  Community Partnership

Opportunity

- eSports is growing globally in popularity and scale at an unprecedented rate
- eSports stadiums are being built today to host eSports tournaments
- eSports professionals and fans attend international conferences to compete, meet and learn from their peers
- Cyber athletes rival professional athletes for earnings, spectatorship, and the accompanying admiration of their talents
- Gamers seek to transition from amateur to professional eSports gamers
- Cyber athletes and their trainers and coaches seek professional development support
- Today K12s, Vocational Schools, Universities, Enterprises and Organizations engage in eSports
- eSports industry professionals seek professional development opportunities
- eSports offers impact investment, economic development, and workplace training business opportunities



eSports Workforce Development and Training

You don't need to be a professional gamer to land a job within eSports

- Professional player
- Shoutcaster/host
- Coach/analyst
- Journalist/content creator
- PR/Marketing executive
- Product manager
- Sales/partnerships manager
- Admin/referee
- Organization owner/manager
- Community/social media manager
- Broadcast/production crew
- Event manager
- Agent
- Statistician
- Lawyer
- Finance
- Developer
- Publisher
- Distributor
- And more



SMARTUSA2020

SMART Workforce Development Partnership

- Communities are invited to participate
- Represents a local SMART economic development strategy
- Participants can tackle SMART workforce development & training challenges together
- Attracts investment, builds business know-how, creates new jobs
- Curriculum, professional development programs are delivered through the SMARTx platform
- Training ranges from K12, vocational schools and universities to employment
- All training involves partners in participating communities

[SMART Communities 2020](#)

[SMART Opportunity Zones](#)

eSports eCommerce

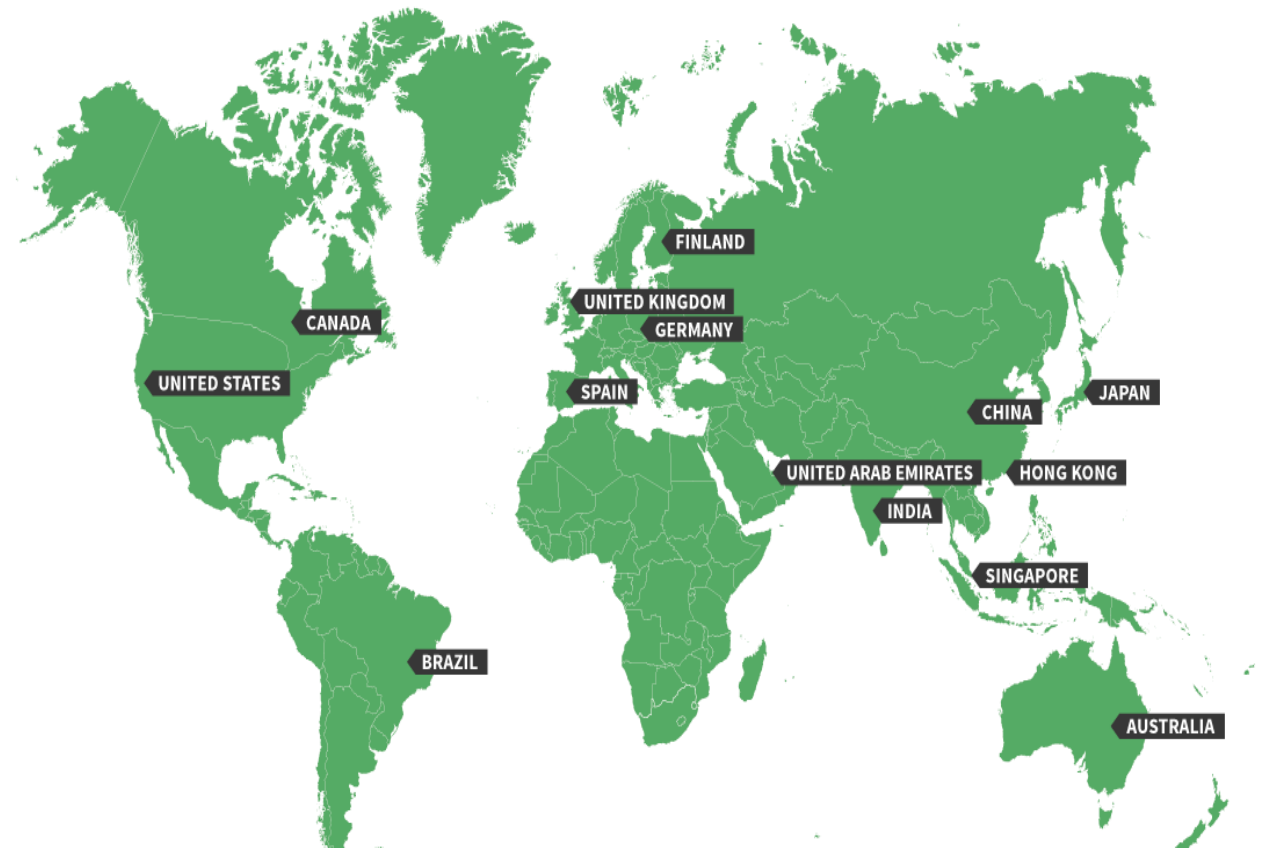
Local and Global Reach

14 countries worldwide

“Educating 20 million people by 2020”

SMART Solutions for Local Challenges®

Transforming Communities and Creating Value for Citizens



For Educators – Trainers – Coaches – Gamers – Professionals



SMARTx Training Platform

- cloud-based mobile educational resource
- extremely versatile cloud-based SMART Learning Environment
- A digital tool for mobile learning, content production and eCommerce
- an award-winning platform offering private video tutoring, personal learning portfolios
- leverages Artificial Intelligence and Machine Learning
- enables global eCommerce
- developed in partnership with SMART Community Exchange and 100+ Schools, 2000+ Educators, 40.000+ students and an international team of eSports, eGaming, eCommerce, Technology, Education, Sports, Gaming industry experts

Extremely Versatile SMART Learning Solution

“All You Need in a Single System”

- Modular and flexible system which easily accepts new features and tools
- Includes an xAPI interface, enabling content elements created with xAPI-compatible external software to be incorporated into content
- 50+ different interactive tools, including AR, VR, 360-degree panorama pictures and interactive videos
- Adaptive learning paths, real-time follow-up, big learning data leverages Machine Learning and Artificial Intelligence based learning analytics and professional competence developer
- Contains internal Facebook-like social media functionality, including messaging walls, groups, chats, video chats, discussion forums and blogs. In addition, the system includes an integrated virtual classroom
- The service meets even the strictest information security requirements and works anytime, anywhere





Pedagogical Benefits

- Develops Social Micro Learning skills and supports Lifelong Learning
- Reviews the users' learning progress from long period of time by providing learning record storage that stores all the learning activities happening inside and outside the system
- Supports many ways for self-reflection and self-assessment and contextualization of learning in real world topics, enabling users to understand how learning is a constant process throughout life and how curiosity for learning can arise from daily topics
- Educator can define which learning methods, materials, tests and assignments are compulsory and which can be selected by the user
- Several different learning methods e.g. problem-based, experiential, theme based, phenomena, collaborative, networked learning, supported in the platform
- Nourishes the intrinsic motivation and inner curiosity of learners, instead of focusing on external motivation, expectations and measurements of success. This means taking a step away from teacher-transmitter model of learning, and equipping the learner with problem-solving and inquiry skills in meaningful and relevant real-world contexts





SMARTx Learning Benefits

The NEW Era of Mobile Digital Learning

Mobile
Social Micro Learning
Artificial Intelligence
Machine Learning
eCommerce

- Mobile access anytime - anywhere
- Digital Tool for content production & delivery
- SMART Learning Environment
- Personal Learning Portfolio
- Private video tutoring
- Artificial Intelligence based competence developer
- Leverages Machine Learning
- Reach in 14 Countries





International Advisory Board

USA Leadership Team

2000+ global development community

Contact: info@SMARTCommunityExchange.com