SMARTx Platform



SMART**USA**2020









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SMARTx Platform

- Is a cloud-based mobile educational resource
- Is an extremely versatile SMART Learning Environment
- Is a an award winning tool for mobile learning, content production and delivery
- It offers private video tutoring and personal learning portfolios
- It leverages Artificial Intelligence and Machine Learning
- It enables local, regional, global collaboration and eCommerce
- It was developed in partnership with SMART Community Exchange and 100+ Educational Institutions, 2000+ Educators, 40.000+ Students and thought leaders in Education, Technology, ICT, IoT, Business and Government

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Mobile Access Social Micro Learning Artificial Intelligence Machine Learning eCommerce

SMARTx Platform

The NEW Era of Mobile Learning

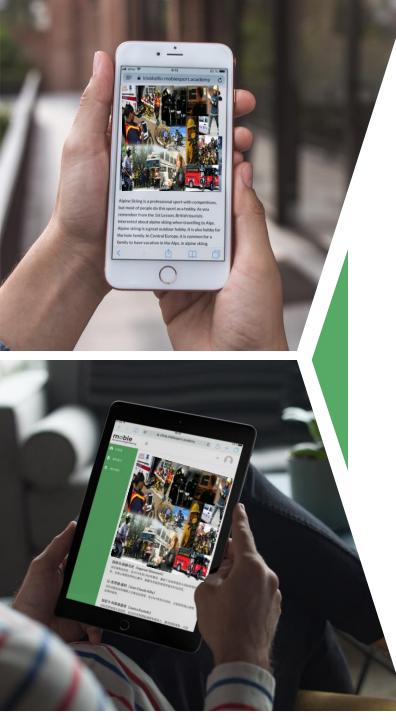
- Mobile access anytime anywhere
- Digital Tool for content production & delivery
- SMART Learning Environment
- Personal Learning Portfolios
- Private video tutoring
- AI based competence developer
- Leverages Machine Learning
- Reach in 14 Countries

Extremely Versatile - SMART Learning Solution

"All You Need in a Single System"

- Modular and flexible system which easily accepts new features and tools
- Includes an xAPI interface, enabling content elements created with xAPIcompatible external software to be incorporated into content
- 50+ different interactive tools, including AR, VR, 360-degree panorama pictures and interactive videos
- Adaptive learning paths, real-time follow-up, big learning data leverages Machine Learning and Artificial Intelligence based learning analytics and professional competence developer
- Contains internal Facebook-like social media functionality, including messaging walls, groups, chats, video chats, discussion forums and blogs. In addition, the system includes an integrated virtual classroom
- The service meets even the strictest information security requirements and works anytime, anywhere



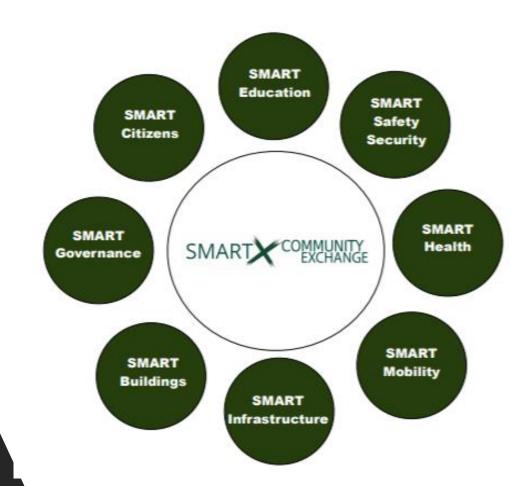


Pedagogical Benefits

- Develops Social Micro Learning skills and supports Lifelong Learning
- Reviews the users' learning progress from long period of time by providing learning record storage that stores all the learning activities happening inside and outside the system
- Supports many ways for self-reflection and self-assessment and contextualization of learning in real world topics, enabling users to understand how learning is a constant process throughout life and how curiosity for learning can arise from daily topics
- Educator, trainer, coach is able to define which learning methods, materials, tests and assignments are compulsory and which can be selected by the user
- Several different learning methods e.g. problem-based, experiential, theme based, phenomena, collaborative, networked learning, supported in the platform
- Nourishes the intrinsic motivation and inner curiosity of learners, instead of focusing on external motivation, expectations and measurements of success. This means taking a step away from teacher-transmitter model of learning, and equipping the learner with problemsolving and inquiry skills in meaningful and relevant real-world contexts

SMART USA 2020

"SMART Communities Need A SMART Workforce"



SMART Communities 2020

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SMARTUSA2020 Partnership

Community Benefits

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- Supports Digital Transformation
- Builds 21st Century Workforce
- Creates New Jobs
- Attracts Business Investment
- Improves Safety, Security, Resilience
- Builds SMART Culture
- Accelerates SMART Growth

Local and Global Reach

We gather and exchange critical information

We are a fast-growing international network

We collaborate through a powerful platform

We deliver training through an award-winning SMART Learning Environment

We support, manage, implement and execute SMART projects globally

We reach SMART partners in 14 countries



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